



Communications & Corporate Affairs (Policy & Resources) Committee

Date: MONDAY, 31 OCTOBER 2022

Time: 11.30 am

Venue: COMMITTEE ROOMS, 2ND FLOOR WEST WING, GUILDHALL, EC2V 7HH

Members:	Deputy Keith Bottomley (Chairman)	Deputy Edward Lord
	Deputy Christopher Hayward (Deputy Chairman)	Alderman Nicholas Lyons
	Deputy Rehana Ameer	Catherine McGuinness
	Emily Benn	Deborah Oliver
	Tijs Broeke	Ruby Sayed
	Deputy Henry Colthurst	Ian Seaton
	Mary Durcan	Tom Sleigh
	Alderman Prem Goyal	Sir Michael Snyder
	Deputy Shravan Joshi	Alderman Sir William Russell

Enquiries: Polly Dunn
polly.dunn@cityoflondon.gov.uk

Accessing the virtual public meeting

Members of the public can observe this virtual public meeting at the below link:
<https://youtu.be/6TgYsz-n0hk>

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one civic year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes and summary of the meeting held on 7 June 2022.
For Decision
(Pages 5 - 10)
4. **OUTSTANDING ACTIONS**
Report of the Town Clerk.
For Information
(Pages 11 - 12)
5. **PARTY CONFERENCE UPDATE**
Report of the Deputy Town Clerk and Executive Director of Communications and External Affairs.
For Discussion
(Pages 13 - 20)
6. **SPORTS UPDATE**
Report of the Deputy Town Clerk and Executive Director of Communications and External Affairs.
For Decision
(Pages 21 - 28)
7. **THINK TANK REVIEW AND MEMBERSHIP 2022/23**
Report of Deputy Town Clerk & Executive Director of Communications and External Affairs.
For Discussion
(Pages 29 - 34)

8. **CORPORATE AFFAIRS UPDATE**
Report of the Deputy Town Clerk & Executive Director of Communications and External Affairs
- For Discussion**
(Pages 35 - 40)
9. **MEDIA UPDATE**
Report of the Deputy Town Clerk & Executive Director of Communications and External Affairs.
- For Discussion**
(Pages 41 - 56)
10. **PARLIAMENTARY TEAM UPDATE**
Report of the City Remembrancer.
- For Discussion**
(Pages 57 - 66)
11. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
13. **EXCLUSION OF THE PUBLIC**
MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.
- For Decision**

Part 2 - Non-Public Agenda

14. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**
15. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

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COMMUNICATIONS & CORPORATE AFFAIRS (POLICY & RESOURCES) **COMMITTEE**

Tuesday, 7 June 2022

Minutes of the meeting of the Communications & Corporate Affairs (Policy & Resources) Committee held at the Guildhall EC2 at 8.30 am

Present

Members:

Deputy Keith Bottomley (Chairman)	Deputy Edward Lord
Deputy Christopher Hayward (Deputy Chairman)	Deputy Rehana Ameer
Tom Sleigh	Deputy Shravan Joshi
Tijs Broeke	Mary Durcan
Alderman Sir David Wootton	Deputy Henry Colthurst
Alderman & Sheriff Nicholas Lyons	Alderman Prem Goyal

Officers:

Bob Roberts	Deputy Town Clerk and Executive Director of Communications and External Affairs
John Park	Communications and External Affairs
Kristy Sandino	Communications and External Affairs
Sarah Bridgman	Communications and External Affairs
Matt Baird	Communications and External Affairs
Sam Hutchings	Communications and External Affairs
Joanna Burnaby-Atkins	Communications and External Affairs
Paul Double	- City Remembrancer
Bruce Hunt	- Remembrancer's Department
Kiki Hausdorff	- Remembrancer's Department
Damian Nussbaum	- Executive Director of Innovation & Growth
Caroline Jack	- Executive Director and Private Secretary to the Lord Mayor, Mansion House and Central Criminal Courts
Tim Wainwright	- Mansion House and Central Criminal Courts

1. APOLOGIES FOR ABSENCE

Apologies were received from Catherine McGuinness and Ruby Sayed, who both observed the meeting virtually.

The Town Clerk confirmed that Alderman Timothy Hailes was no longer a Member of the Sub-Committee and that his name was included on the agenda coversheet in error.

The Chairman then welcomed the new Members and thanked those Members who were no longer on the Sub-Committee.

The Chairman welcomed the new Head of Corporate Affairs.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were no declarations of interest.

3. **MINUTES**

RESOLVED – That the public minutes and summary of the Public Relations Sub-Committee meeting held on 24 January 2022, be approved as an accurate record.

4. **TERMS OF REFERENCE**

Members received the terms of reference of the Sub-Committee as agreed by the Policy & Resources Committee on the 5 May 2022.

The Sub-Committee then supported the nomination of Deputy Christopher Hayward to act as Deputy Chairman for the year ensuing.

5. **APPOINTMENT OF CO-OPTED MEMBERS**

Members proceeded with a ballot to co-opt four Common Councillors onto the Sub-Committee. Results were as follows:-

Emily Benn – 8
Alderman Prem Goyal – 10
John Griffiths - 2
Caroline Haines – 3
Deborah Oliver – 7
Ian Seaton – 4
James Tumbridge – 2

The Chairman confirmed that Emily Benn, Alderman Prem Goyal, Deborah Oliver, and Ian Seaton be duly appointed.

6. **MAYORAL PRIORITIES 2022 - 2023 - ALDERMAN NICHOLAS LYONS (SUBJECT TO ELECTION)**

Members received a joint report of the Director & Private Secretary to the Lord Mayor, the Deputy Town Clerk & Director of Communications and External Affairs, the Chief Strategy Officer and the Head of Equality Diversity and Inclusion.

Alderman & Sheriff Lyons introduced the report.

Members were encouraged to hear a commitment to joint working between the roles and offices of the Lord Mayor and Chairman of Policy. However, they felt this could be clearer within the report and recommended that it be updated to reflect this before being submitted to the General Purposes Committee of the Court of Aldermen.

Members sought assurances that all Aldermen were supportive of proposals, noting that the plan would take up to five years to deliver, over the terms of five different Lord Mayors. It was confirmed that this point featured as part of the Aldermanic appraisal process.

It was suggested that clear KPIs be developed to monitor progress against priorities.

A Member proposed that digital inclusion was essential to Financial and Professional Services.

The Alderman and Sheriff acknowledged that SMEs were not explicitly mentioned but that they were a clear joint priority between the mayoralty and Policy Chairman.

RESOLVED, that the report be noted.

7. REVIEW OF SPORT PROVISION

Members considered a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding a review of Sport Provision at the City of London Corporation.

Members expressed support for proposals and were keen for work to progress quickly.

The financing of the review needed to be considered and as such, focus would need to remain on the Square Mile in the first phase, with work on Open Spaces to come later.

The new strategy proposed would address both these points and following suggestions from Members, the potential income generation from sport would need to be explored.

RESOLVED, that Members

- i. Note the report and agree that delivering an improved sport offer should be a priority for the City Corporation going forward
- ii. Agree that the City's Sport Engagement Manager – should lead on the response to the review and prepare a new sport strategy aimed initially at the Square Mile - for consideration at the Sub-Committee
- iii. Support that the sport strategy work should continue be part of this Sub Committee's remit and that no additional governance arrangements are set up for the time being
- iv. Agree that, as part of the development of the strategy, the Sports Engagement Manger work with the Chamberlain to consider essential funding requirements for a greater sports offer and what the source of this funding might be.

8. **LEVELLING UP**

Members considered report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding Levelling up.

This report acted as a sense check for Members to review the direction of travel. Members expressed support for the work and wished to encourage continued message discipline.

Members felt that the City could afford to be stronger in its messaging and that it needed to exercise its unique convening powers to host key networking events to drive the levelling up agenda.

RESOLVED, that Members support the continued approach to Levelling Up, as outlined in the report.

9. **MEDIA UPDATE**

Members received a report of the Deputy Town Clerk & Chief Executive Director of Communications and External Affairs concerning an update on Media activity.

RESOLVED, that the report be noted.

10. **PARTY CONFERENCES 2022**

Members received a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs concerning the Party Conferences 2022.

The Chairman of Policy made a statement about the need for the Members of the Sub-Committee to work at the Party Conference and expressed his intentions to have daily meetings with each attendee to gather feedback.

RESOLVED, that the report be noted.

11. **CORPORATE AFFAIRS UPDATE**

Members received a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding an update on Corporate Affairs Activities.

RESOLVED, that the report be noted.

12. **SPORT ENGAGEMENT UPDATE**

Members received a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding a Sports Engagement update.

Members briefly discussed the success of the night of 10000m PBs and noted that in future it would be preferable to have greater presence of the City's logo.

RESOLVED, that the report be noted.

13. **UPDATE ON FILMING ACTIVITY IN THE CITY OF LONDON**

Members received a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding an update on filming activity in the City of London.

RESOLVED, that the report be noted.

14. **SURVEY OF CITY RESIDENTS AND WORKERS**

Members considered a report of the Deputy Town Clerk & Executive Director of Communications and External Affairs regarding proposals for a survey of City residents and workers.

There was a brief discussion on whether the survey could be developed in-house and issued by Members to their electorate at a smaller cost. On balance it was felt that this would not achieve the outcomes desired in terms of capturing data, but Members agreed that the Court could be invited to forward on the survey to their ward contacts once ready.

RESOLVED, that Members agree that a reputable polling organisation be commissioned to carry out a survey of 500 City residents and 1,000 workers at an estimated cost not to exceed £60,000, to be met from your Committee's 2022/23 Policy & Resources Contingency Fund.

15. **ENVIRONMENT ACT 2021**

Members received a report of the Remembrancer regarding the Environment Act 2021.

After a question from a Member about whether our involvement and recommendations were successful, it was confirmed that the Corporation's involvement had been successful insofar as it sparked the intended debate. The Department were looking into opportunities to progress further in the new parliamentary session.

RESOLVED, that the report be noted.

16. **PARLIAMENT UPDATE**

Members received a report of the Remembrancer regarding an update on parliamentary matters.

It was suggested that in future iterations of the report, the Remembrancer pick out three-four aims and objectives in relation to each item and engage with lead Members where appropriate.

RESOLVED, that the report be noted.

17. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were three questions.

The first related to an update on the recent elections – the Deputy Town Clerk committed to bringing back a report in September or October.

With regard to Ward Newsletters, upon request, the Deputy Town Clerk agreed to review whether they could be emailed rather than posted.

Finally, the Deputy Town Clerk agreed to ensure the Policy Statement from the Policy Chairman was shared with the livery, if it had not already been done.

18. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

There was no other business.

There was no other non-public business and on this basis the Chairman concluded the meeting before excluding the public.

The meeting closed at 9.59 am

Chairman

Contact Officer: Polly Dunn
polly.dunn@cityoflondon.gov.uk

Communications and Corporate Affairs Sub-Committee – Public Outstanding References

1/2022/P	7 June 2022	With regard to Ward Newsletters, upon request, the Deputy Town Clerk agreed to review whether they could be emailed rather than posted.	Deputy Town Clerk	Update at October meeting
2/2022/P	7 June 2022	Recent Policy Statement from the Policy Chairman was shared with the livery, if it had not already been done.	Deputy Town Clerk	Update at October meeting

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Committee(s): Communications and Corporate Affairs Sub Committee – For Information	Dated: 31/10/2022
Subject: Party Conference Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	Corporate Plan Outcomes 2-10
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Deputy Town Clerk and Executive Director of Communications and External Affairs	For Discussion
Report author: Sarah Bridgman, Senior Corporate Affairs Officer	

Summary

This report provides an update to Members on the work of the Corporate Affairs Team in relation to the City of London Corporation activity and engagement at the party conferences in September and October 2022.

City Corporation events at the party conferences are an important way of building relationships with key political and business stakeholders, and ensuring that our messaging is heard by the right people.

The party conferences remain a vital way for the City Corporation to highlight its work and participate in debates on issues affecting the sector and the country. The investment in the City Corporation's party conference activity remains good value for money and should be maintained in future years.

Recommendation(s)

Members are asked to:

- Note the report.
- Provide feedback and commentary to the Corporate Affairs Team on this year's party conference activity.

Main Report

Background

1. The City of London Corporation has attended the major party conferences every year since 1994, with the level of involvement and visibility increasing over time. Traditionally, Members of the Communications and Corporate Affairs Sub Committee are invited to attend the Liberal Democrat, Labour and Conservative party conferences, with the Policy Chairman additionally attending the Scottish National Party (SNP) conference.
2. The party conferences provide an important opportunity for City Corporation Members and officers to engage with the most relevant stakeholders across the political spectrum, to communicate our key messages and to build relationships with other influential conference attendees.
3. The current format of our party conference activity is to hold a City Corporation sponsored private roundtable and dinner at the conferences of the main UK-wide parties, with an additional open fringe event at the party of government. A panel event is also held at the SNP conference. The fringe and private events always feature a policy area of relevance to the City Corporation.
4. City Corporation dinners in particular have become part of the calendar of party conference events, with partners across the financial and professional services sector keen to attend.
5. This year, at the request of the Policy Chairman, the Corporate Affairs Team provided additional advice and suggestions to Members on fringe events to attend that would be of relevance to the City Corporation, and asked for feedback from those sessions to be provided. Members attending gave feedback and intelligence from those events and from their conversations with both political and business attendees. This will directly feed into our tailoring of messaging and activity over the course of the year.
6. A significant portion of the Corporate Affairs Team budget is used to organise the party conference activity and facilitate the extensive political engagement the Policy Chairman and Members are able to participate in.

Liberal Democrat Party Conference 2022

7. The City Corporation had been due to hold a private roundtable on green finance as well as a dinner at the Liberal Democrat party conference, with frontbench spokesperson Sarah Olney MP due to speak at both events.
8. However, due to the sad death of Her Late Majesty The Queen, and the ensuing period of national mourning, the Liberal Democrats took the decision to cancel their party conference. The Corporate Affairs Team similarly cancelled the City Corporation events that were due to take place in the margins of the conference.

Outcomes

9. The Corporate Affairs Team has been working with partners to ensure that the money spent on the cancelled events can instead be used for future party conference events.
10. The Corporate Affairs Team will also seek to arrange engagement with relevant Liberal Democrat politicians, in lieu of the meetings and events that would have taken place at the party conference, to ensure that the City Corporation is able to maintain positive relationships with the Liberal Democrats.

Labour Party Conference 2022

11. This year's Labour party conference was held in Liverpool in the last week of September. A total of eight Members of the Communications and Corporate Affairs Sub Committee attended the conference. As is customary, the City Corporation held a roundtable and a dinner, which four further Members attended. The Corporate Affairs Team also supported the Policy Chairman and other Members with additional engagements.
12. The City Corporation's roundtable was held in partnership with the Fabian Society on the subject of culture in economic recovery. Shadow Minister for Sport, Tourism, Heritage and Music Jeff Smith MP addressed the session, and the Policy Chairman had the opportunity to talk about Destination City, the City Corporation's flagship policy for culture-driven recovery from the pandemic. The event was well-attended, with over 20 representatives from across the cultural sector joining the event, both from London and across the UK.
13. The City Corporation's dinner and reception was attended by approximately 100 guests, made up of MPs, Assembly Members and councillors from London, and representatives of the financial and professional services sector. Following a speech from the Policy Chairman, the keynote speaker was the Shadow Economic Secretary and MP for Hampstead and Kilburn, Tulip Siddiq. Other notable attendees included two members of the Shadow Cabinet and a Shadow Business Minister. The number of attendees at the dinner was slightly higher than the previous year.
14. During the course of the conference, Members were able to attend events and receptions organised by external partners that allowed them to engage with a range of other senior political and business figures. According to feedback received from six Members, they attended a total of 13 external fringe meetings and events. The figure rises to at least 26 external fringe meetings and events when officer attendance is included. Members also reported one to one conversations they had held with Shadow Ministers, MPs and key business stakeholders during the conference.

Outcomes

15. A key objective for the City Corporation at Labour conference was to ensure that connections were made with the most relevant Shadow Ministers, who may

hold key positions in the next government. This was achieved in particular through conversations had at the City Corporation dinner, and also through brush-by meetings around the conference centre. This engagement could be further strengthened with follow up meetings.

16. Both the roundtable and dinner events allowed City Corporation messaging in important areas including the competitiveness of the UK financial and professional services sector and Destination City to be shared with relevant Shadow Ministers.
17. Member and officer attendance at selected fringe meetings allowed for intelligence gathering on the current political environment and issues of importance to the City Corporation. Where relevant, it also allowed Members to highlight City Corporation messaging in line with the briefing provided by the Corporate Affairs Team.
18. The City Corporation events were well-received by political and business attendees and the organisation continues to cement its place as a reliable conference attendee and partner.

Conservative Party Conference 2022

19. This year's Conservative party conference was held in Birmingham in the first week of October. A total of ten Members of the Communications and Corporate Affairs Sub Committee attended the conference. The City Corporation held a private roundtable, a panel fringe event and a dinner, which a further four Members attended. The Corporate Affairs Team also supported the Policy Chairman and Members with other engagements.
20. The private roundtable was held in partnership with the Centre for London and covered the subject of London and levelling up. The main speaker was the Minister for London, Paul Scully MP. There were 18 attendees, and those present included representatives of business groups, London Assembly Members and councillors and a former adviser in 10 Downing Street. The Policy Chairman was able to highlight City Corporation messaging on levelling up, and one topic of the discussion was the new government's approach to this policy area.
21. The fringe event was held in partnership with the Centre for Policy Studies and was entitled: "Trade, Exports and Global Britain". The panel consisted of senior figures in the trade in services field, including the Policy Chairman, a Trade Minister, the former International Trade Secretary Liam Fox MP, Sally Jones of EY and Charlotte Crosswell of Open Banking. The Policy Chairman's remarks covered the importance of trade in services to the UK economy, and the Minister mentioned the importance of market access work despite free trade agreements receiving more media coverage. The fringe event was well attended, with the room full.
22. The party conference dinner and reception had approximately 98 guests attending, again made up of London MPs, Assembly Members and councillors

and representatives from the financial and professional services sector. The newly appointed Exchequer Secretary to the Treasury and MP for Kensington, Felicity Buchan, was the keynote speaker, and the guests also heard from the Policy Chairman. Again the number of attendees at the dinner was slightly higher than the previous year.

23. Members also had the opportunity to attend other events and receptions organised by external partners during the course of the conference, allowing them to engage with a wide range of other key political and business figures. According to feedback received from five Members, they attended a total of 15 external fringe meetings and events. This number rises to at least 28 external fringe meetings and events when officer attendance is included. Members also reported on one to one conversations they had held with Ministers, MPs, Ambassadors and key business stakeholders during the conference.
24. The Policy Chairman additionally had a regional media interview which gave him the chance to comment on topical economic stories and highlight City Corporation messaging.

Outcomes

25. A key objective of the City Corporation at the Conservative party conference was to engage with Ministers in the new government, both at City Corporation events and through brush-by meetings around the conference centre. The City Corporation sponsored events gave the Policy Chairman and other Members the opportunity to speak to Treasury Ministers, a Trade Minister and the Minister for London as well as other relevant backbenchers. These connections and conversations again could be consolidated through follow up meetings to further build relationships.
26. The City Corporation roundtable, panel and dinner provided opportunities for our messaging on important topics including levelling up, trade in services and the competitiveness of the financial and professional services sector to be heard by key politicians and policymakers.
27. Member and officer attendance at selected fringe meetings allowed for intelligence gathering on the current political environment and issues of importance to the City Corporation. Where relevant, it also allowed Members to highlight City Corporation messaging in line with the briefing provided by the Corporate Affairs Team.
28. The City Corporation events were well-received by political and business attendees and the organisation continues to cement its place as a reliable conference attendee and partner.

Scottish National Party Conference 2022

29. This year's SNP conference was held in Aberdeen over a weekend in October. The Policy Chairman attended with one Corporate Affairs Officer and the City Corporation sponsored a panel event jointly with TheCityUK.

30. The panel event was held in partnership with Dods and covered the subject of financing the just transition. In addition to the Policy Chairman, the panel consisted of Michael Matheson MSP, Cabinet Secretary for Net Zero, Energy and Transport, Dame Susan Rice, Chair of the Global Steering Group of the Global Ethical Financial Initiative and Doug Thomson, a former fund manager. The Policy Chairman's contribution covered the City Corporation's work on sustainable finance and the Scottish financial services sector. The event was well attended with over 60 guests present.

Outcomes

31. A key objective of attending the SNP conference is to maintain positive relationships with the Scottish government, both as part of our regional strategy and because of the substantial financial and professional services sector based in Scotland. This was achieved through the Policy Chairman being able to have a positive discussion with the Cabinet Secretary.
32. The City Corporation event was well-received by political and business attendees and the organisation continues to cement its place as a reliable conference attendee and partner.

Key Data

None

Corporate & Strategic Implications

Strategic implications

33. Engaging with political stakeholders through organising events associated with the party political conferences. Events which engage with key audiences on important global, national and local government issues and to demonstrate the Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

34. The Corporate Affairs Team has an established budget for all party conference related activity. As of Tuesday 18 October, there was £89,790.00 in processed expenditure on this year's conferences, including all passes, the majority of hotel stays, event costs and partnerships.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

Conclusion

35. The party conferences provide an important annual opportunity for the City Corporation to engage extensively with a number of senior political and business figures all in one location and in a short space of time. This has been particularly important this year given the changes in government that have taken place in recent months.
36. The City Corporation events draw significant numbers of attendees and allow for our messaging on key topics to be heard by influential policymakers. Our dinners in particular form a key part of the party conference calendar for the financial and professional services sector.
37. The political engagement completed at the party conferences could be further consolidated by senior Members holding follow up meetings, organised by the Corporate Affairs Team.
38. A significant portion of the Corporate Affairs Team budget is used to facilitate the activity at the party conferences. In the opinion of the Team, given the extensive engagement with influential political figures that the conferences allow for, this represents value for money and is something that should be maintained in future years.
39. Members are asked to note the update on this year's party conference activity and provide any feedback and commentary to help inform the plans for future years.

Appendices

None

Background Papers

None

Sarah Bridgman

Senior Corporate Affairs Officer

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Committee(s): Communications & Corporate Affairs Sub Committee	Dated: 31 st October 2022
Subject: Sport Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	2,3,4,7 and 10
Does this proposal require extra revenue and/or capital spending?	No
What is the source of Funding?	NA
Has this Funding Source been agreed with the Chamberlain's Department?	NA
Report of: Deputy Town Clerk & Executive Director of Communications and External Affairs	For Decision
Report author: Sam Hutchings, Sport Engagement Manager, Town Clerk's Department	

SUMMARY

This report provides an update on the work of the Sport Engagement Manager in delivering the City of London Corporation's sport engagement programme. Following a busy summer, a number of sport engagement activities are planned for next year and further into the future. There is also an update on the strategic review of sport provision in the Square Mile, which is progressing and should be finalised in spring 2023. Approval is sought to a new ticket allocation policy and a request being made to re-allocate expenditure on sport for the next financial year.

Recommendations

That, Members:

- (i) note the progress being made on the City Corporation's sport strategy and engagement work as outlined in this report
- (ii) endorse the proposed new Sport Ticket Allocation Procedure as set out in Appendix 1
- (iii) request that the Policy and Resources Committee agree to repurpose the underspend of £39,399, allocated from the Policy Initiatives Fund to the Commonwealth Games Queens Baton Relay event earlier this year, for other sport engagement activity in 2023/24

MAIN REPORT

Background

1. Since 2019 the City Corporation has increasingly recognised the importance of sport in promoting wellbeing, social cohesion, economic opportunities and international diplomacy. Working with our partners, a targeted sport engagement programme has been developed to maximise these benefits and also assist with achieving wider corporate aims. So far this sport engagement activity has focused on the City Corporation's convening power and venue offer, by celebrating major sport events and supporting bids for future competitions. However, with the prioritisation of a new 'Destination City' approach, this work has widened to include the delivery of sport in the Square Mile to our residents, workers and visitors. A new strategy for the City Corporation will help bring all this work together and ensure approved targets are clear, measurable and achievable going forward.

Recent Sport Events

2. Since the last update provided to Members in June 2022, the City Corporation has engaged with a number of sport related activities and events as follows:
 - **Women's Euro 2022** – Members will be aware of the success of the England team in winning Euro 2022 in July. The City Corporation played its part in supporting this tournament by providing Guildhall as the venue for UEFA's pre-Final dinner the night before the Final at Wembley. The event was a huge success and attended by a number of sponsors, match officials and sport stakeholders. In return for this support, the City Corporation was offered a number of VIP tickets for the competition which were duly allocated to Members. Owing to a number of questions around the allocation of these tickets, it has been proposed that a new procedure be instigated for future use. Attached as an appendix to this report is a proposed new Sport Ticket Allocation Procedure, which Members are asked to approve (see Appendix 1).
 - **Birmingham Commonwealth Games** – In advance of the 22nd Commonwealth Games taking place in Birmingham this year, the City Corporation hosted a community focused event in Paternoster Square to celebrate the Queens Baton Relay coming through the Square Mile. The event was a success and popular with local residents and visitors. Owing to last minute event changes and venue restrictions there was an underspend in the budget allocated for this event of nearly £40,000. Members are asked to agree that the Policy and Resources Committee repurpose this allocation for other sport engagement activities this year. Following our support for the Queens Baton Relay event, the City Corporation was offered three accreditations for the competition which were allocated to the Chair of this Sub Committee, the Chair of the Civic Affairs Sub Committee and the Sport Engagement Manager. The accreditations enabled the City Corporation representatives to engage with various partners and stakeholders in Birmingham during the Games, including the Minister for Sport, Minister for Trade and representatives from organisations such as the Department for Digital, Culture, Media and Sport, Department for International Trade (DIT), UK Sport and Sport England. The Chair of this Sub

Committee was also able to speak on a DIT panel session in Birmingham about the importance of the sport to international relations and diplomacy.

- **London 2012 Anniversaries** – this year marked the ten-year anniversary of the London 2012 Games. To celebrate this milestone, the City Corporation partnered with the British Olympic Association and the British Paralympic Association and host two receptions over the summer. The first event, the ten-year anniversary of the London 2012 Olympics, was held in the Great Hall on 27th July – exactly ten years on from the opening ceremony. The event allowed organisers and sponsors to look back on the achievements of this period and was attended by HRH The Princess Royal along with the Lord Mayor. Unfortunately, the second event, the anniversary of the London 2012 Paralympics, was due to take place on 9th September but was cancelled owing to the death of Her Late Majesty the Queen. It is hoped a new date for this event will be found in the new year.
- **Global Sport Agora** – the inaugural Global Sport Agora was held at Guildhall on 26th September in collaboration with the World Academy of Sport. The 'Davos for Sport' concept was used to develop a forum that would provide senior business and sport leaders the opportunity to meet in a relaxed environment to discuss shared issues and agree a manifesto of actions going forward. The event exceeded expectations, with various banks and private equity firms represented alongside international sporting federations. Owing to its success it is envisaged that the City Corporation will support the event again next autumn, by hosting at Guildhall and assisting with discussion content.

Forward Look

3. Following a busy summer of sport, the Sport Engagement Manager is working on a number of engagement activities that are due to take place in the coming months as outlined in the attached Sport Engagement Schedule (see Appendix 2) including:
 - **Brisbane 2032 Roundtable** – following the recent announcement that Brisbane will host the 2032 Olympic and Paralympic Games, we have been approached by Brisbane City Council to host a roundtable event for its Deputy Mayor on lessons learned from the London 2012 Games. Guests will include relevant figures who led on the operational and planning arrangements for the London Olympic and Paralympic Games
 - **London Sport Awards** – the City Corporation continues to support the annual London Sport Awards as keynote sponsor, providing the venue and hospitality for this important grassroots sport focused event. Next year's event will be slightly scaled back, reflecting the current financial climate, but the City Corporation will again sponsor the Business Contribution to Sport award
 - **US Sports** – London will host a number of US sport league games next year, including fixtures from Major League Baseball (MLB) and National Football League (NFL). The City Corporation expects to play a part in celebrating these occasions by hosting events to welcome guests from across the Atlantic. It is

anticipated these guests would include representatives from the teams, sponsors and partners. Last year, the City Corporation supported the Mayor of London's bid to bring future MLB games to London by offering to host the official welcome event prior to next year's European Series at the London Stadium.

4. Members will see that a number of other events are planned for next year and it is anticipated that the following year (2024) will provide an increased number of high-profile sport engagement opportunities for the City Corporation to support. These include the Men's Euro football championships in Germany and the Paris Olympic and Paralympic Games. An approach has already been made on engagement around the Paris Games and support for UK House during this period. So that we are in a good position to plan and prepare for this likely increased sport engagement activity, resources will be needed to cover the events and initiatives planned over the next two years and beyond. However, in view of the current wider review of sport, it is suggested that any request for additional funding be deferred until a decision has been made by this Sub Committee on future priorities as part of the sport strategy review.

Sport Review

5. As directed by Members, along with his responsibilities to deliver the City Corporation's sport engagement programme, the Sport Engagement Manager has been overseeing a review of sport provision in the Square Mile. This covers aspects such as leisure facilities, public spaces and sport events – tying them in to plans for Destination City and other corporate strategies. To make our sport offer more joined up and responsive to stakeholder needs, Members agreed that an overarching strategy should be prepared to guide how sport is delivered in the City of London from 2024 to 2030.
6. Since your last meeting, external consultants – Max Associates - have been commissioned to undertake a piece of work to engage with relevant stakeholders including residents, workers and visitors to the Square Mile. Using existing data and focus groups it is hoped that a clearer picture will be developed on how the City Corporation can deliver sport priorities going forward. This information will then be used to develop up to 12 prioritised SMART objectives for the City Corporation's sport delivery over the medium term. Each objective will be weighed up against challenges and opportunities and presented to Members within the new sports strategy. Specific emphasis will be made on understanding potential external funding opportunities and revenue for each option.
7. Stakeholder engagement work is already underway and an initial draft of the sport objectives and priorities will hopefully be drafted by the consultants towards the end of this year. This will then be discussed internally amongst officers to understand more about resource and operational implications. Particular attention needs to be given to the impact any of these plans will have on the current leisure service provided at Golden Lane Leisure Centre. It is hoped that the draft sports strategy will be presented to Members in the spring of 2023 and launched that summer.

Financial Implications

8. The Policy and Resources Committee agreed in November 2021 to allocate £75,000 from PIF towards sport engagement activity for 2022/23. In February 2022 a separate amount of £70,000 was allocated from PIF towards the costs of the Queen's Baton Relay event in June 2022, although only £30,601 of this was spent. Members are therefore asked to agree that the total amount remaining of £39,399 from this budget be repurposed for sport engagement activities in 2023/24. This will be raised at the next meeting of the Policy and Resources Committee meeting when Members are asked to note the minutes of this Sub Committee meeting.

Conclusion

9. This report provides an update to Members on the work of the Sport Engagement Manager to take forward the sport engagement programme and review the Square Mile's sport provision. There are a number of sport focussed events taking place over the next year and beyond which are aligned to corporate objectives around business, wellbeing and diversity. In addition, progress has been made on the review of sport in the City with the expectation that a new strategy will be drafted early in the new year and ready for Member approval by spring.

Appendix

1. Sport Ticket Allocation Procedure
2. Sport Engagement Schedule – October 2022

Sam Hutchings

Sport Engagement Manager

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City of London
Sport Ticket Allocation Procedure

The City of London Corporation has a long history of supporting sport events in London and the UK. In recognition of the positive impact on people's wellbeing, national economic success and global perceptions, we work with domestic and international partners to bring more Major Sport Events to London and the UK. By utilising our venues and resources, we seek to celebrate the positive contribution of sport and welcome global sport stakeholders to the UK.

As part of our relationship with sport partners, the City Corporation is occasionally offered VIP or General Admission tickets to attend relevant sporting events. The following process will be followed for the allocation of these tickets:

General Admission

For General Admission tickets which do not provide any hospitality, these should be allocated on a first come first served basis to Members of the Court of Common Council initially. Depending on the context and timing of the event we will also try to offer some of these tickets to pupils from the City Corporation's family of schools and academies.

VIP Tickets

When VIP tickets are offered, the main purpose in accepting them is to allow City Corporation representatives to develop and build relationships with other key partners and stakeholders also in attendance. Depending on the number of VIP tickets offered, these tickets will be allocated in the following priority order:

1. Lord Mayor and Policy Chairman
2. Deputy Policy Chair, Vice Policy Chairs and Sport Engagement Member Lead
3. Members of the Communications & Corporate Affairs Sub Committee (as the body responsible for sport engagement)
4. Members of the Policy & Resources Committee (as the parent committee of the above body)
5. Members of the Court of Common Council

When there is more interest in an event than tickets available, a ballot will be conducted to decide which Members should be allocated tickets. This ballot will be conducted by the Sport Engagement Manager in consultation with the Policy Chairman or their representative.

It is anticipated that, for all events and subject to availability, an officer (normally the Sport Engagement Manager) will accompany the group attending the sport event and provide a briefing for Members attending in advance of the event

When there are still tickets available with less than 72 hours until the start of an event, the Sport Engagement Manager will consult with the Chair and Deputy Chair of Policy to agree a suitable alternative arrangement for the allocation of remaining tickets

The Sport Engagement Manager will record which Members have been allocated tickets to ensure appropriate transparency / accountability and those Members will be encouraged to update their interest declarations accordingly.

City of London
Sport Engagement Schedule – October 2022

Year	Date	Event	Location
2022	4 th June	Queens Baton Relay for Commonwealth Games	Paternoster Square
	7 th June	LIV Golf Lunch with HE Yasir Al-Rumayyan	Tower Bridge
	22 nd July	Cricket Freedom – Sajid Mahmood	Guildhall
	27 th July	Ten Year Anniversary of London 2012 Olympics	Guildhall
	July / August	Commonwealth Games	Birmingham
	30 th July	Women's Euro 2022 Final Dinner	Guildhall
	7 th September	Team England Commonwealth Games Event	Guildhall
	9 th September	Paralympic Team GB Celebration (Postponed)	Guildhall
	22 nd September	Bloomberg Square Mile Relay	Guildhall
	26 th September	Global Sport Agora	Guildhall
	31 st October	Brisbane 2032 Roundtable	Guildhall
2023	26 th January	Harry Kane Freedom Ceremony	Guildhall
	February	Cross Country Championships	Hampstead Heath
	23 rd March	London Sport Awards	Guildhall
	May	Night of 10kpbs	Hampstead Heath
	June	IGLA 2023	London
	23 rd June	Baseball European Series Event	Guildhall
	7 th September	2 nd Global Sport Agora	Guildhall
	September	Bloomberg Square Mile Relay	Guildhall
	September	Men's Rugby World Cup	France
	October	NFL Team Owners Roundtable	Guildhall
2024	April	30 th Anniversary of Women in Sport Declaration	London
	May	3x3 Basketball World Series	City of London
	May	Champions League Final	London
	June	UEFA Men's Euro 2024	Germany
	July	Olympic Games	Paris
	September	Paralympic Games	Paris

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Committee(s): Communications and Corporate Affairs Subcommittee	Dated: 31/10/2022
Subject: Think Tank Review and Membership, 2022-23	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	Corporate Plan outcomes 2-10
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Deputy Town Clerk & Executive Director of Communications and External Affairs	For Discussion
Report author: Kristy Sandino, Head of Corporate Affairs	

Summary

As part of the City of London Corporation's political engagement programme, the Corporate Affairs Team coordinates and reviews the relationships we hold with think tanks.

The City Corporation holds corporate membership of eight think tanks and works with a number of others across the political spectrum on a variety of projects and events in accordance with our strategic priorities.

The Corporate Affairs Team will continue to ensure that the City Corporation's engagement with think tanks is organised in a strategic way in order to ensure that we continue to work with the most influential organisations.

Recommendation(s)

Members are asked to:

- Note the partnerships and engagement with think tanks.

Main Report

Background

1. For the purpose of this report, the term "think tank" denotes regular academic think tanks, self-styled research and policy institutes and charities with a key policy function.

2. As part of the City of London Corporation's political engagement programme, the Corporate Affairs Team coordinates and reviews the relationships we hold with think tanks.
3. The City Corporation's engagement with think tanks is beneficial to the organisation if it takes place on a strategic basis. Any engagement focuses on mapping the City's interests and those of the think tanks to identify opportunities for greater collaboration. The Corporate Affairs Team also ensures that a political balance is maintained across the organisations we engage with.
4. The City Corporation currently holds corporate membership of eight think tanks. Membership provides a number of benefits including:
 - a. Strengthening relationships with the think tank;
 - b. Influencing its agenda;
 - c. Receiving invitations to attend private roundtables/briefings/receptions
 - d. Receiving copies of publications and policy briefings.
5. Outside of membership, the City Corporation also benefits from working with think tanks on specific areas throughout the year, particularly projects and events in accordance with our priorities, and including events held at the party conferences. This gives flexibility and allows us to work across the political spectrum, with think tanks who have the ear of the government or opposition.
6. The agreed approach that has been adopted regarding the City Corporation's work and relationships with think tanks is to:
 - a. Ensure we are working with the most influential think tanks at a given time;
 - b. Be agile by welcoming unsolicited ideas;
 - c. Ensure we work with a broad political and thematic balance of think tanks;
 - d. Insist on excellence as a collaborative delivery partner and in the quality of their product; and
 - e. Ensure that we are getting the best value for money.

Current Position

7. The City Corporation is currently a corporate member of eight think tanks:
 - a. Chatham House – including membership of one of their research programmes
 - b. Centre for the Study of Financial Innovation
 - c. Local Government Information Unit (LGiU)
 - d. New Financial – including our sponsorship of the Women in Finance Charter
 - e. New Local (formerly New Local Government Network)
 - f. Onward
 - g. Whitehall and Industry Group (WIG)
 - h. International Business and Diplomatic Exchange

8. We also have a number of ongoing and recent projects with other think tanks across the political spectrum.
9. We regularly work with the Centre for Policy Studies who are widely known to be a particularly influential think tank on the current government. Their annual Margaret Thatcher Conference is held at the Guildhall and plans are being made for the forthcoming conference. We also work with them on one off projects in line with the City Corporation's priorities such as our engagement at Party Conference.
10. As well as our membership of the influential centre-right think tank Onward, we also recently contributed to their annual dinner which was held in Guildhall. This event saw a significant number of key policymakers travel into the Square Mile to hear remarks from the Policy Chairman, alongside the then Chancellor Rishi Sunak. This was a beneficial moment to share our messaging on levelling up as well as our engagement with government on the State of the Sector report.
11. We have supported Centre for London through their ongoing 'Levelling Up' work and Corporate Affairs is a member of the advisory board of this project and a major sponsor. This report will be launched at the upcoming London Conference, forming a basis for London's argument in the levelling up agenda.
12. The City Corporation has maintained membership of the Centre for the Study of Financial Innovation (CSFI) in recent years, as well as providing them with a grant to support their continued occupancy in Leadenhall Market. Earlier this year they surrendered their lease on the office and informed supporters they would be dissolving as an independent charity. They are planning to continue operating under the brand of CSFI with a new business model and we are expecting further details of this in due course.
13. Relations between the UK and EU remain an important strategic priority for the City Corporation given the level of economic output for the UK driven by trading relations with the EU. As we have done in previous years, we have partnered with the European Policy Forum's (EPF) Cumberland Lodge Financial Services Summit. Guests at the summit will include representatives from the financial services sector in the UK and Europe and the City Corporation will have a representative speak on the session on The Outlook for the UK and Europe.
14. The City Corporation supports events run by the Strand Group of King's College London, where relevant to our policy interests. In June the City Corporation sponsored an event with a keynote speech from the Chief Economic Adviser to the Treasury, which covered the state of the economy post-pandemic. In November the Vice Chair of Policy and Resources will be giving opening remarks at an event in Edinburgh with a keynote speech from Lord Macpherson on "Treasury orthodoxy: fact or fiction" and also covering the role of the Treasury throughout the UK.

15. In addition to these projects, the Corporate Affairs Team recently organised the regular programme for this autumn's party conferences, which involved arranging events with key think tanks such as Centre for Policy Studies, Centre for London and Fabian Society.

Proposals

16. The City Corporation seeks to engage with a politically balanced range of think tanks in a number of key and relevant policy areas. The direction and degree of our engagement is shaped by a number of factors, including amongst others: a particular think tank's public profile and the influence it has on government, major political parties and public policy debates.
17. The influence and public profile of think tanks fluctuates. As a result, organisations such as ours must be agile in this respect and strive to work with the most influential political think tanks at a given time, who are connected to work on the key issues of the moment.
18. The Corporate Affairs Team will continue to ensure the City Corporation works with the most influential think tanks according to our strategic priorities, both through membership and through the flexibility of specific events and projects. We will also ensure that a balance is maintained across the political spectrum.

Key Data

None

Corporate & Strategic Implications

Strategic implications

19. Proactive engagement and focused relationship-building with think tanks of relevance to the City Corporation's priorities will enhance our visibility, enable us to contribute effectively to the policy debate and contribute positively to our political engagement programme.
20. Continuing the engagement with think tanks will provide the City Corporation with opportunities to engage with government on key issues of concern, by facilitating events, meetings and occasions for policy discussion. It will also enable the City Corporation to participate in policy debates.
21. This work would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

22. The Corporate Affairs Team has an established budget for all engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded

via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

Conclusion

23. Members are asked to note the work of the Corporate Affairs Team in relation to the memberships of and engagement with think tanks across the political spectrum.

Appendices

None

Background Papers

None

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Committee(s): Communications & Corporate Affairs Sub Committee	Dated: 31/10/2022
Subject: Corporate Affairs Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	Outcomes 2 – 11
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Bob Roberts, Deputy Town Clerk & Executive Director of Communications and External Affairs	For Discussion
Report author: Miki Arenson, Corporate Affairs Officer	

Summary

The below report outlines the activities of the Corporate Affairs Team since the last meeting of the Communications & Corporate Affairs Sub Committee on 07 June 2022. It highlights major activities undertaken to support the team's priorities.

The main priorities of the Corporate Affairs team since the last Communications & Corporate Affairs Sub Committee can be summarised as:

- Monitoring the political landscape and engaging in reactive outreach in response to governmental changes.
- Maintaining political relationship with pan-London political stakeholders, including the GLA, councillors from across London and London Councils.
- Promoting the competitiveness agenda to champion the UK financial and professional services sector.
- Continuing to advocate for City Corporation's climate action and sustainable finance agenda.
- Supporting the Policy Chairman's Priorities, including Destination City.

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

Political Engagement

1. The Corporate Affairs Team continues to lead on Political engagement with front-bench politicians.

2. In the four months this report covers, a number of political shifts have occurred, including the resignation of the then Chancellor and a number of senior cabinet members, followed by the former Prime Minister, Boris Johnson, resigning which therefore triggered a Conservative leadership election. The election of a new Prime Minister then followed, along with a substantial governmental reshuffle. The Corporate Affairs Team led on monitoring the developments closely and continues to keep track of the political landscape to ensure that the City Corporation is engaging with the appropriate political figures. Key activity in this area has included:
 - a) Updating Communication & Corporate Affairs Sub Committee Members on the leadership election via Public Policy Bulletins.
 - b) Monitoring hustings events and assessing the potential outcomes and implications for the City of London Corporation
 - c) Writing to leadership candidates on behalf of the Lord Mayor and Policy Chairman to outline the priorities of the City of London Corporation.
 - d) Writing to newly elected Cabinet members with relevant portfolios to the City of London Corporation.
 - e) Working closely with the Remembrancer's Team to ensure that Public Policy Bulletins were circulated with the updated political landscape.
3. The Corporate Affairs Team has also sought to engage with national politicians across the spectrum of political parties. This has included:
 - a) Writing letters on behalf of the Policy Chairman to Conservative, Labour, Liberal Democrat and SNP MPs.
 - b) Supporting the Policy Chairman by providing briefing for a fireside chat with Shadow Chancellor, Rachel Reeves MP. At the event, Reeves announced Labour's support for the Secondary Competitiveness Objective in the Financial Services and Markets Bill, an issue the City of London Corporation has long been campaigning for.
 - c) Arranging for the City Corporation to host the annual dinner of the think tank Onward, where the speaker was the then Chancellor of the Exchequer. This event allowed members the opportunity to engage with influential Conservative MPs and policymakers.
 - d) Delivered multiple events at Conservative, Labour and SNP party conference (a separate full report on Party Conference engagement is coming forward to CCA).

London Engagement

4. The Corporate Affairs Team continues to engage closely with London government, ensuring that the City Corporation's messaging remains understood. The Team has:
 - a) Drafted and sent a letter to the Minister for London, outlining the City Corporation's key priorities for the Policy Chairman.
 - b) Engaged closely with Nickie Aiken MP on regular calls and also supported Ms Aiken's visit to the Guildhall Art Gallery. Planned

engagement with the Policy Chairman and Ms Aiken has been scheduled.

- c) Arranged the messaging for the Policy Chairman for a meeting with the Deputy Mayor of London for Transport as well as a meeting with the Leader of Westminster City Council.
- d) Briefed the Chairman of Planning and Transport Committee for engagement with the Deputy Mayor of London for Environment and Energy.
- e) Ensured timely briefing support to the Policy Chairman for external meetings with London Councils, Central London Forward, among others.
- f) Provided political engagement advice for the Markets Board during the site visit to Barking and Dagenham.
- g) Established and maintained officer contact with political advisors for the City of Westminster, Lambeth and Islington, with further such engagements planned.
- h) Continued to work closely with London Councils officers, particularly around the allocation for the City from the UK Shared Prosperity Fund.
- i) Worked with the Centre for London on the upcoming London Conference, ensuring that City Corporation's messaging is well understood (a separate report on Think Tank engagement is being brought forward to CCA).
- j) Worked with Centre for London on their Levelling Up report and ensuring that Central London Forward takes account of the City Corporation's messaging and asks.

Promoting competitiveness

- 5. To ensure London and the UK maintain a globally competitive Financial and Professional Service sector, the Corporate Affairs Team have:
 - a) Worked with Innovation and Growth and the Remembrancer's office to engage with politicians on the *State of the sector: annual review of UK financial services 2022*.
 - b) Written speeches for the Policy Chairman including a Court address updating Members on progress made against his agenda after one-hundred days. This included measures to make the City more competitive for financial and professional services and the Square Mile as a more attractive place to live, work, and visit.
 - c) Attended and provided briefing for the Policy Chairman for his meeting with the then 10 Downing Street Business Adviser.

Climate action strategy, sustainability and green finance

- 6. The City Corporation has developed an evidence-based Climate Action Strategy for the City Corporation and the Square Mile. We have committed to achieving net zero carbon emissions in our own operations by 2027 and 2040 for all our investments and supply chain.

7. This mission to reach net zero in the Square Mile is aligned with the City Corporation's wider commitment for London and the UK to become a global centre for green finance and a world class business environment. The work the Corporate Affairs Team has been doing to promote this has included:
 - a) Providing support to the Finance for Impact Summit, including writing speeches and providing support to Innovation and Growth on ministerial engagement.
 - b) Writing speeches for the Policy Chairman for events such as the Global Ethical Finance Summit and the Skills for a Sustainable Skyline Taskforce launch. All of these events provided opportunities for political engagement, with Ivan McKee MSP and Michael Matheson MSP attending the Global Ethical Finance Summit, and Minister for London Paul Scully MP speaking at the Skills for a Sustainable Skyline Taskforce launch.
 - c) Sending letters to DEFRA Ministers on behalf of the Port Health and Environmental Services Committee on the discharge of sewage into waterways.
 - d) Supporting the City of London Corporations Environmental, Social and Governance (ESG) priorities across all political engagement.
8. The Corporate Affairs Team will continue to work with officers across the organisation to ensure we engage with key political stakeholders in the run up to COP27 and beyond.

Destination City

9. Since the last Corporate Affairs Update, the Policy Chairman has launched the flagship 'Destination City' programme, to invest in culture to drive footfall in the City. The Corporate Affairs Team has been working to support this programme, along with colleagues from across the organisation, by: writing speeches to announce the programme to the Court of Common Council and to announce the launch of the Golden Key event on the 15th of October.

Other events

The Corporate Affairs Team also organised events with a range of think tanks and other external partners, such as:

10. The Franco-British Council Young Leaders' Dinner which took place at Guildhall, with high level political and diplomatic representatives from both the UK and France.
11. An event with a keynote address from the Chief Economic Adviser to HM Treasury in conjunction with the Strand Group.

Future engagement

12. The Corporate Affairs Team will continue to review the spectrum of work it conducts throughout the year. This includes:

- a. Reviewing this year's party conference activity and commencing scoping for next year.
 - b. Continuing to engage with the new Government and Ministers in areas of relevance to the City Corporation and evaluate how we engage with shadow and opposition MPs.
13. The Corporate Affairs Team is in the process of organising a number of impactful events and engagements. These include:
- a. The annual Margaret Thatcher Conference on Growth, with the Centre for Policy Studies.
 - b. The Strand Group's event in Edinburgh for the lecture to be given by former Permanent Secretary to the Treasury, Lord Macpherson, to be introduced by the Vice Chair of Policy and Resources.
 - c. Supporting an event with 3Ci, along with colleagues from across the organisation.
 - d. Arranging the International Business and Diplomatic Exchange Chairman's Breakfast taking place at Guildhall on the topic of investing in an uncertain world.

Corporate & Strategic Implications

Strategic implications

1. We engage with political stakeholders, organise events associated with the party-political conferences and work with the thinktanks and other third-party organisations to produce events and associated policy reports. This provides an opportunity for the City Corporation to engage with key audiences on important global, national and local government issues and to demonstrate the City Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

2. *The Corporate Affairs Team has an established budget for all party conference and engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.*

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

Conclusion

3. Members are asked to note the ongoing work of the Corporate Affairs Team.

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Committee(s): Communications and Corporate Affairs Sub Committee (Policy & Resources)	Dated: 31 October 2022
Subject: Media Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	[1-12]
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Bob Roberts, Deputy Town Clerk and Executive Director of Communications and External Affairs	For Discussion
Report author: John Park, Assistant Director of Media (Public Services)	

Summary

This report summarises the media output from the City of London Corporation's Media Team since the last meeting of the Communications and Corporate Affairs Sub Committee on 7 June 2022.

It gives a quantitative analysis of our print, broadcast, and digital reach.

It then gives details of the subjects which generated significant media coverage about the City Corporation and the Square Mile and a qualitative analysis on whether the tone and content has been mainly positive, negative, or neutral.

There was an unprecedented level of media coverage of the City Proclamation following the death of Her Late Majesty The Queen and the City Corporation's response to it.

There was also a high level of positive coverage of the Lord Mayor's international visits, Destination City, and skills and education.

And there was significant coverage in reaction to domestic political and economic developments, including the Conservative leadership election, the election of a new Prime Minister and Government ministers, and the Conservative Party Conference and Government 'mini budget'.

Recommendation(s)

Members are asked to note the contents of this report.

Main Report

Quantitative Analysis

1. The Weekly Media Summary produced every Friday measures and records the main print, broadcast, and digital media output of the Media Team. It is distributed to Members and senior officers.
2. This report collates and summarises the findings of the Weekly Media Summary from 13 May to 14 October 2022.

Print

3. There have been more than 365 articles relating to the City of London Corporation in national, regional, and local newspapers. This compares to 223 in the previous reporting period between 22 January 2022 to 13 May 2022.
4. Advertising Value Equivalent (equivalent if we paid for coverage) is £6,816,978 (this excludes radio, on-line, TV broadcasting and international print coverage). By comparison, the AVE for the previous reporting was £1,862,866.
5. Additionally, there have been at least 254 articles in international media which are not collated by the cuttings agency, and which are not included in the AVE figure. This compares to 417 in the previous reporting period.

Broadcast

6. There have been at least 44 pieces of broadcast media coverage achieved including BBC One, ITV, Sky, BBC Radio 2, BBC London News (TV) and Radio, and ITV London. This compares to 27 pieces in the previous reporting period. These are also not included in the AVE figure.

Digital

7. The new Twitter feed for the Policy Chairman, @citypolicychair, was launched immediately following the election on 5 May. In its first week it got 254 followers, reached 177,147 people, and generated 1,598 engagements. It now regularly reaches around 250,000 people a week and has generated 3,306 engagements with an engagement rate matching our other corporate feeds. Our focus will be on boosting these numbers through regular posting, sharing and promotion.
8. The corporate Twitter feed now has 61,881 followers - up by 6,081 since the last report and still more than any London borough.

9. Our corporate Facebook page has 11,449 followers up by 235 since the last report.
10. Our corporate LinkedIn page now has 36,687 followers, up by 7,670. This is more followers than any London borough and organisations such as UK Finance, and the CBI.
11. Platinum Jubilee posts including for the Queen's Baton Relay event at Paternoster Square reached 4,159,519 people, generating 24,248 engagements. At the time these were our highest ever numbers.
12. Posts regarding the death of Her Late Majesty The Queen, including those for the Proclamation at Royal Exchange reached 15,508,532, generating 37,992 engagements. This is our highest ever reach and the most engagement we've ever had outside of large paid campaigns.
13. Posts for Destination City's The Golden Key event have so far reached nearly 3.5m people, generating 64,367 engagements.
14. The restoration of Annie Brewster's grave at the City of London Cemetery and Crematorium posts reached 201,007 people, generating 9,640 engagements.
15. The most visited page on the corporate website was the Parliament Hill Lido page with 139,407 views. This compares to 47,382 views of the Things to do homepage page between 22 January and 13 May 2022.

Subject Details and Qualitative Analysis of Media Coverage

The qualitative analysis below assesses coverage ranging from significantly positive to significantly negative.

Death of Her Late Majesty The Queen

- a. There was widespread national, international, London, and local media coverage of the City Corporation's City Proclamation, held on the steps of the Royal Exchange to announce His Majesty Charles III as King. The event was broadcast live across the UK and internationally. Coverage appeared on BBC One, Sky News, ITV1, Channel 4, and a range of other broadcasters, with audience figures peaking at six million on the BBC. Further coverage in the Evening Standard, Independent, City A.M. and over 50 news outlets around the world. The event was pictured in a range of major media, including a double page spread in the Sunday Telegraph and a photograph in the Financial Times. The Lord Mayor was also interviewed about the City Proclamation on BBC Radio London.
- b. The Lord Mayor was interviewed by BBC Radio London about a Book of Condolence opened by the City Corporation and placed at Guildhall Art Gallery to allow members of the public to pay their respects to Her Late Majesty The Queen. Further coverage appeared in over 220 media outlets

across the UK and internationally, including the Daily Mail and the Evening Standard. City A.M. included an image of the Lord Mayor signing it.

- c. The Lord Mayor was interviewed by BBC One in coverage of the St Paul's Service of Thanksgiving to Her Late Majesty The Queen. He also featured in a BBC News Special and in highlights of The Queen's Platinum Jubilee at St Paul's Cathedral with the Royal Family. The Royal reception at Guildhall was covered extensively by BBC News and Sky News with live broadcasts throughout the afternoon from Guildhall Yard and inside Guildhall Art Gallery.
- d. The Lord Mayor was pictured on the front page of The Daily Telegraph at St Paul's Cathedral with the Royal Family. He was also quoted. Further coverage in The Times, LBC, Daily Mirror, Independent, Daily Mail, and over 50 other news outlets.
- e. Tower Bridge was illuminated in purple, in tribute to Her Late Majesty The Queen. Coverage appeared in a range of national media including the Metro, Daily Mail, and The Guardian.
- f. Writing in City A.M., the Policy Chairman said that the monarchy's strength is the foundation of our prosperity. And in a separate piece in City Matters, he told readers that the City is "united in grief" after the passing of Her Late Majesty The Queen.
- g. City Matters reported that the Court of Common Council passed an address of condolence to His Majesty King Charles III. The Lord Mayor and the Policy Chairman were quoted.
- h. In his City A.M. column, the Lord Mayor discussed the City's close relationships with the monarchy. And writing in the Epping Forest Guardian, the Chairman of the Epping Forest and Commons Committee reflected on Her Late Majesty The Queen's relationship with Epping Forest.

Qualitative Analysis:

- a. Unprecedented levels of positive coverage of the City Proclamation following the death of Her Late Majesty The Queen and the City Corporation's response to it. Reporting was sombre in tone and showcased the City Corporation and the Square Mile to a global audience as being central to this moment in history.

Destination City

- a. The majority of coverage was a result of the major corporate communications campaign designed to promote Destination City's The Golden Key spectacular event on Saturday October 15. Widespread coverage including in The Times, The Daily Telegraph, Sky News, The Evening Standard, Metro, Time Out, Londonist, and City Matters. The Policy Chairman was quoted and interviewed.

- b. There was a high level of coverage about the wider Destination City policy. The Policy Chairman was interviewed on Sky News's Ian King Live show, the Financial Times, and the Evening Standard. Coverage also appeared in several opeds by the Policy Chairman in City A.M. and City Matters. The Evening Standard and City Matters reported on the appointment of Luciana Magliocco as Destination City Director and Tania Harrison as its Programme Curator.

Qualitative Analysis:

- a. High levels of coverage achieved across a range of media designed to encourage people to The Golden Key event. Reporting was positive and factual and reached the target audience in London and surrounding areas.
- b. This was supported by a wide range of coverage about the wider Destination City policy in major media titles. Reporting was positive and balanced and clearly explained the rationale for the initiative.

Lord Mayor international visits to key markets

- a. The Lord Mayor's three-day trip to India to strengthen business ties featured in the Financial Times, Politico, India Today, Press Trust of India, Economic Times, Business Insider, The Hindu, Mint, The Hindustan Times, Financial Express, and 40 other outlets.
- b. The Lord Mayor's visit to North America was covered in Politico Pro newsletter which reported that he will be launching a major summit at the New York Stock Exchange during his trip to the US. Further coverage in Bloomberg and Bloomberg Radio Boston. The Lord Mayor was also interviewed by BNN Bloomberg on his Mayoral visit to Canada.
- c. Widespread coverage of the Lord Mayor's visit to Indonesia and Japan included Bisnis Indonesia, Reuters, Asahi Shimbun, Nikkei and over 80 other outlets.
- d. Extensive coverage of the Lord Mayor's Gulf visit including an interview in Arab News, on a pending free trade agreement between the UK and the Gulf Cooperation Council. Further coverage of the visit included Saudi Gazette, Gulf Today, Asian Lite, Khaleej Times, Politico and others.

Qualitative Analysis:

- a. Coverage was positive and focused on issues specific to individual markets. Indian and Gulf media articles highlighting the importance of services were helpfully timed given ongoing trade negotiations.

Lord Mayor's Dragon Awards

- a. City Matters and The London Post reported on the announcement of the shortlist of firms in the running to receive a Lord Mayor's Dragon Award, which recognises companies that go the extra mile to benefit society.
- b. The Lord Mayor was quoted in City Matters in coverage about the Dragon Awards at The Mansion House.

Qualitative Analysis:

- a. Reporting was positive but there remains a low-level of media interest in business award ceremonies which impacts coverage.

Policy Chairman India visit

- a. The Policy Chairman was quoted in The Hindu on boosting India-UK ties. He visited Mumbai for high-level talks. Further coverage in over 15 other Indian outlets.

Qualitative Analysis:

- a. Positive coverage and timed to coincide with ongoing trade negotiations with India.

Conservative leadership election

- a. The Lord Mayor wrote in City A.M. about the Square Mile's role in supporting the economy as the topic rose up the agenda in the leadership battle. He referenced the recent State of the Sector report – published by the City of London Corporation in partnership with HM Treasury – and his visit to Leeds and Birmingham to boost regional ties.
- b. The Policy Chairman was interviewed by Financial News urging the next Prime Minister to work closely with the EU. He said that the UK needs to work in partnership with the bloc.

Qualitative Analysis:

- a. Factual coverage highlighting the importance of the City to the UK economy and the Government's growth agenda.

New Prime Minister and Government ministers

- a. The Lord Mayor wrote in City A.M. about the importance for Government to continue investing in London's infrastructure, promoting innovation, and

developing the UK's status as a leading financial centre, despite political turmoil.

- b. City Matters reported that the Policy Chairman congratulated Liz Truss on becoming leader of the Conservative Party and on the City Corporation's key priorities. He was also quoted in a City Matters front page splash in the wake of Boris Johnson's decision to stand down as Prime Minister and the appointment of a new Government team.

Qualitative Analysis:

- a. Factual coverage highlighting the role of the City and London, while seeking to establish a positive relationship with the new Government.

Conservative Party Conference and reaction to Government 'mini budget'

- a. The Policy Chairman was interviewed by BBC London News (TV) at the Conservative Party Conference about the Government's reversal on scrapping the 45p tax rate of income tax for higher earners.
- b. In his City A.M. column, the Policy Chairman welcomed the steps being taken by the UK Government to boost growth and argued the Financial Services Bill will improve UK competitiveness. The Sunday Telegraph reported on how the UK now has the lowest headline rate in corporation tax in the G7. The Policy Chairman was quoted. Further coverage of the Policy Chairman's statement in response to the fiscal event in City A.M., Politico, The Australian and City Matters.

Qualitative Analysis:

- a. The Government's fiscal statement received a negative reception from the media and markets. Coverage of our response was neutral. Our messaging tried to strike a balance between welcoming measures that support competitiveness while recognising the wider economic environment.

Lord Mayor Elect

- a. City A.M. reported that Alderman Nicholas Lyons has been elected the 694th Lord Mayor of London. He will take over from the current Lord Mayor on 11 November. Also reported by City Matters and The Times.

Qualitative Analysis:

- a. Positive and factual coverage on the election and the Lord Mayor Elect's background.

Financial and Professional Services Dinner

- a. The Lord Mayor was mentioned in Bloomberg covering parts of his speech at the Financial and Professional Services Dinner at the Mansion House this week. Extensive coverage in over 90 other outlets, including Reuters, Daily Mail, Politico, and International Business Times. Speeches by the Chancellor and the Governor at the event also secured widespread national coverage.

Qualitative Analysis:

- a. Positive coverage positioning the event as a major platform, notwithstanding political developments that took place in parallel.

Education and skills

- a. In his City A.M. column, the Policy Chairman launched the Skills for a Sustainable Skyline Taskforce, which aims to tackle long-term challenges presented by climate change and the labour market. Further coverage in City Matters, Construction Enquirer and Construction News.
- b. There was widespread coverage on the GCSE and A-Level results of the City Corporation's Family of Schools. National reporting in The Guardian, Daily Mirror, Mail Online, Daily Telegraph, and Guardian Live. Local coverage in the Ham & High, Islington Gazette, Islington Tribune, Southwark News, and Hackney Gazette. The Chair of the City of London Academies Trust Board and a number of head teachers were quoted in several pieces.
- c. Writing in City A.M., the Policy Chairman said the City Corporation's London Careers Festival will help develop London's future workforce. The Careers Festival was also covered by BBC London News (TV) to a peak audience of two million. More in City Matters, with quotes from the Chair of the Education Board and the London Careers Festival.
- d. Islington Gazette and the Ham & High ran stories on the City of London Academy Highgate Hill, which is part of the City of London Academies Trust, after it received an Ofsted report rating it 'good' for quality of education and personal development, but 'requiring improvement' overall.

Qualitative Analysis:

- a. Coverage of the Skills for a Sustainable Skyline Taskforce was positive and clearly set out the aims of the scheme. However, there was little interest in the story at this time outside City A.M. and trade publications. More granular policy recommendations will be needed to attract wider coverage.
- b. Media coverage on GCSEs and A-levels punched above its weight and achieved national coverage. Reporting tone was celebratory and positioned the City of London Corporation and the City of London Academies Trust as leading providers of education in London.

- c. Broadcast coverage for the London Careers Festival reached a large priority audience but there was a low level of interest amongst print journalists.
- d. Articles on the 'requires improvement' Ofsted report for the City of London Academy Highgate Hill were negative.

Property, Planning, and Transportation

- a. The Lord Mayor, the Policy Chairman and the Planning and Transportation Committee Chairman were quoted in City Matters celebrating the opening of the Elizabeth line which will help support the recovery of London and the Square Mile. The Lord Mayor was also quoted in the Evening Standard.
- b. The Chairman of the Planning and Transportation Committee was quoted in a City Matters report on the City Corporation's Thermal Comfort Guidelines, which picked up an award in the Best Project for Sustainable Planning category at the Building London Planning Awards.
- c. The Chairman of the Planning and Transportation Committee was interviewed by Estates Gazette about his role, the work of the Committee, and the challenges ahead for the Square Mile.
- d. The Chairman of the Planning and Transportation Committee was interviewed in Property Week. He emphasised the City Corporation's role in delivering a global business hub with a focus on Destination City
- e. The Chairman of the Planning and Transportation Committee was quoted in The AJ and City Matters on draft planning guidance on the assessment of whole life-cycle carbon emissions.
- f. BBC Breakfast reported on the Streets and Walkways Sub Committee, which discussed a response to TfL's London Bridge Experimental Traffic Restriction. Also on BBC Radio London and others.
- g. Coverage in a range of outlets including the Independent, Evening Standard, City A.M., and BBC London Radio about campaign group Barbican Action Quarter criticising City Corporation plans for London Wall West. A City Corporation spokesperson was quoted.

Qualitative Analysis:

- a. Coverage was mixed. Positive reporting of the opening of the Elizabeth line, which supported the City Corporation's recovery and reopening messaging. Negative coverage of proposals for the London Wall West site following a campaign from Barbican Quarter Action.

Climate action

- a. Writing in City A.M. the Lord Mayor called on businesses to play their part in tackling climate change. The piece covered the City Corporation's Climate Action Strategy, publicising its Climate Action Dashboard and a 31% cut in carbon emissions since 2018. Further coverage in a front page City Matters splash and in London Loves Business.

Qualitative Analysis:

- a. The coverage achieved was positive and factual, reaching a priority audience of City businesses and residents. But there was a low level of interest amongst national and wider London journalists.

Fraud and economic crime

- a. In a City A.M. column, the Lord Mayor said urgent action is needed to keep people and businesses safe from fraud, ahead of a speech at the Cambridge Economic Crime Symposium. Further coverage in Politico.
- b. The Chair of the City of London Police Authority Board was quoted in Police Professional after the government put the Online Safety Bill on hold.

Qualitative Analysis:

- a. Coverage reached a primary audience of City businesses, Londoners, and key sector stakeholders through trade press.

Sport

- a. BBC London radio and ten other outlets reported the opening of the London Sport Awards nominations. The piece mentioned the awards will take place at Guildhall and are supported by the City Corporation. Various local outlets quoted the Lord Mayor. And in his City A.M. column, the Policy Chairman wrote that the UK's sporting success would help economic growth. He cited a City Corporation report which said UK sports events could deliver up to £4bn of soft power, trade, and investment benefits in the next decade.

Qualitative Analysis:

- a. Coverage was positive and positioned the City Corporation as a link between business, economic growth, and sport.

Socio-Economic Diversity Taskforce

- a. Bloomberg covered a report on the lack of diversity at senior levels of the UK financial and professional services sector, published by the Socio-Economic Diversity Taskforce, which is led by the City Corporation. The Chair of the taskforce was quoted. Further coverage in Politico, Reuters, and Mail Online

amongst others. The Lord Mayor covered the report in a City A.M. column about the importance of social mobility to City competitiveness.

Qualitative Analysis:

- a. Positive coverage highlighting this issue and the City Corporation's role in encouraging the sector to take action to address it.

Arts and culture

- a. The Chair of the Culture, Heritage and Libraries Committee was pictured in the Daily Express in front of the William the Conqueror's Charter. The ancient document is open to the public to view at Guildhall Art Gallery. Further coverage in The Times.
- b. The Londonist and City Matters reported that the William Charter — the oldest document held in the City Corporation's extensive archives – was going on display at Guildhall Art Gallery.
- c. The curator of a British Blues exhibition at the Barbican Music Library was interviewed on the Cerys Matthews' Show on BBC Radio 2. The City Corporation, which manages the library, was featured.

Qualitative Analysis:

- a. Coverage reached national, London, and City audiences and was positive and factual in tone.

Charitable Giving

- a. The Policy Chairman wrote in City A.M. thanking the many City firms who are supporting the voluntary sector. But he said there is scope to step up and do even more.
- b. The Chairman of the Finance Committee was quoted in Bangla Mirror after the City Corporation donated £25,000 from its International Disasters Fund to the charity, Save the Children, for its flood relief efforts in Bangladesh. Also reported by City Matters, Sri Lanka Weekly, and 11 other media outlets.
- c. The Disasters Emergency Committee's YouTube channel carried a personalised message of thanks from its Chief Executive to the City Corporation for its donation and support for the DEC's Ukraine Humanitarian Appeal.
- d. The Daily Mirror reported on community foodbank service Barnet Foodshare, which can continue for two more years because of new funding from City Bridge Trust. The City Bridge Trust Chairman was quoted. Further coverage

in 25 other publications.

- e. There was coverage in Fundraising, City Matters, Civil Society and Charity Today about charities in the capital being offered up to £3.5 million by City Bridge Trust to help them cope with rising prices. The City Bridge Trust Grants Committee Chairman was quoted.

Qualitative Analysis:

- a. Coverage in general was positive and balanced and included a significant third-party endorsement from the Chief Executive of the Disasters Emergency Committee. However, stories about City Bridge Trust charity grants received significantly lower levels of national media interest during this reporting period.

Air Quality

- a. The Policy Chairman wrote in City Matters on National Clean Air Day, highlighting the City Corporation's work with residents to improve local air quality at the Barbican and Golden Lane estates. And the Chairman of the Port Health and Environmental Services Committee was quoted in City Matters on the Science In the City air quality monitoring project. More in Air Quality News and Smart Cities World.

Qualitative Analysis:

- a. Coverage was positive and highlighted the work that the City Corporation is doing to improve air quality for residents. But coverage levels were low overall due to fewer policy announcements.

Open spaces

- a. The City of London Corporation won Green Flag status at 15 of its open spaces. Coverage appeared in a range of media local to the sites, including City Matters, Newham Recorder, Epping Forest Guardian, Bucks Free Press, Slough Observer, Windsor Observer, and Inside Croydon. Also in sector trades Horticulture Week and Pro Landscaper.
- b. City Matters reported on the City Corporation's new five-year Biodiversity Action Plan. The Chair of the Open Spaces and City Gardens Committee, and Chairman of the Planning and Transportation Committee, were quoted.
- c. The Chairman of the Epping Forest and Commons Committee was quoted in the Epping Forest Guardian on the return of open air theatre to the forest. He was also interviewed on BBC Radio Essex on fire safety at Epping Forest during the summer heatwave. The Chairman was also quoted on BBC Radio Essex, Epping Forest Guardian, and Essex Live on the Planning Inspectorate's decision to block a planned retail distribution centre near Epping Forest.

- d. BBC London News (TV) reported on a disabled swimmer who lost a High Court case over ticket prices to swim at Hampstead Heath. Further coverage in over 150 media outlets, including The Guardian, ITV London News, Evening Standard and The Independent.
- e. City Matters reported on a free outdoor learning scheme in Newham, attended by over 5,000 school children. The City Corporation-run Outdoor Learning Programme teaches life skills and wellbeing through nature and the environment, working with local primary schools to support the National Curriculum. The Chair of the West Ham Park Committee was quoted.
- f. The Chair of the City Corporation's Hampstead Heath Management Committee was quoted in The Guardian about plans to build the capital's first new wild swimming ponds in 250 years in east London.

Qualitative Analysis:

- a. Coverage on Green Flag wins was positive and factual and reached key local community audiences.
- b. News releases on the Biodiversity Action Plan and the Outdoor Learning Programme received low-level media interest despite its corporate and social importance.
- c. Epping Forest received significant regional and local media coverage with factual and balanced reporting.
- d. Widespread media coverage on Hampstead Heath swimming charges was negative in tone but reporting was balanced.

Freedom of the City of London

- a. News that the England women's football team are to be awarded the Freedom of the City of London after winning the Euro 2022 tournament received significant pickup, with coverage in over 200 sources including BBC One O'clock News, BBC Radio 4's World At One, Sky Sports News, BBC Radio 5 Live, BBC London News and various regional BBC and commercial radio stations around the UK. Also in Evening Standard, BBC News, ITV News, City A.M., City Matters, Daily Mirror, and The Guardian. The Lord Mayor and Chair of the City Corporation's Civic Affairs Sub-Committee were quoted.

Qualitative Analysis:

- a. Widespread positive coverage which was celebratory and factual in tone.

Celebrating 75 years of India and Pakistan independence

- a. The Policy Chairman and Chair of the Civic Affairs Sub-Committee were quoted in a wide range of Asian and Asian/UK coverage after Guildhall was illuminated in the colours of both countries' flags.

Qualitative Analysis:

- a. Reporting was factual and balanced in tone.

City Corporation staff pay negotiations

- a. My London and City A.M. ran speculative stories about potential strike action by City Corporation employees. A City Corporation spokesperson was quoted.

Qualitative Analysis:

- a. Reporting was negative.

Resilience

- a. Emergency Services Times interviewed Town Clerk and Chief Executive John Barradell about his role on the London Resilience Forum.

Qualitative Analysis:

- a. Coverage was serious in tone, factual and balanced, reaching a key sector stakeholder audience.

Options

11. None.

Proposals

12. None.

Key Data

16. See current position.

Conclusion

14. Members are asked to note the contents of this report.

Appendices

None

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Committee(s): Communications and Corporate Affairs (Policy & Resources) Committee – For information	Dated: 31/10/2022
Subject: Parliamentary Team Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	6,7,8,9,11
Does this proposal require extra revenue and/or capital spending?	N/A
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Paul Double, City Remembrancer	For Discussion
Report author: William Stark, Parliamentary Engagement Officer	

Summary

This summary updates Members on the main elements of the Parliamentary Team's previous and planned activity in support of the City of London Corporation's political and parliamentary engagement since the last formal update to the subcommittee in June 2022.

Recommendation(s)

Members are recommended to note the report.

Main Report

Legislative Programme Update

1. Following the change of prime minister, the future of a number of Bills announced in the late Queen's Speech (delivered by the then Prince of Wales) in May 2022 are yet to be determined. The future of some legislation came under scrutiny in this summer's Conservative leadership competition (Online Safety Bill), and the Government dropped parts of proposed legislation following opposition in the House of Lords (Schools Bill). Some legislation was dropped by the new government (Bill of Rights Bill) and the progress of others is more dependent on international negotiations (Northern Ireland Protocol Bill).
2. **Financial Services and Markets Bill** - The Second Reading of the Financial Services and Markets Bill - on the first full day of the Prime Minister's term of office - was the most notable legislative step since the last Parliamentary Update. The Bill was endorsed by two of its progenitors, former Chancellor Rishi Sunak and former City Minister John Glen, and was "broadly" supported by the Labour frontbench and Treasury Committee Chair. The SNP chose to oppose the Bill on the grounds it would support "damaging totally unnecessary

divergence” from EU financial services regulation, though welcomed provisions relating to digital settlement assets, cryptocurrencies and access to cash. In collaboration with sectoral representatives, the Office has been briefing politicians on industry views. Activity will continue throughout the Bill’s passage through Parliament.

3. **Online Safety Bill** – The future of the Online Safety Bill came under scrutiny during the summer’s Conservative leadership competition, with candidate Kemi Badenoch questioning the Bill’s provisions to tackle “harmful but legal” online content and possible implications on freedom of speech. Despite this criticism, Prime Minister Truss confirmed that the Government will “be proceeding with the Online Safety Bill” in her first PMQs. The Bill’s progress, however, remains paused at Report Stage. The provisions to tackle online fraud, the City’s specific interest in the Bill, remain generally uncontroversial. The reappointment of Damian Collins, who chaired a committee scrutinising a draft version of the Bill, as Minister for Tech and the Digital Economy has been regarded a positive sign for the future of the Bill. Officers remain in contact with other financial services and consumer bodies to push for the progress of the Bill, including a letter sent to the Prime Minister, supported by the Corporation and the Police Authority Board.
4. **Economic Crime and Transparency Bill** – The second economic crime Bill introduced by the Government since the Russian invasion of Ukraine, the Bill introduces a number of measures, including reforms to Companies House, measures to prevent the abuse of limited partnerships, new powers on intelligence gathering powers and seizure and recovery of suspected criminal cryptoassets for law enforcement, and implements reforms to give businesses more confidence to share information in order to tackle money laundering and other economic crime. The City Police have welcomed these measures, with a briefing issued to select parliamentarians at Second Reading. The Bill awaits a date for its Public Bill Committee, where a written submission will be made.
5. **Data Protection and Digital Information Bill** – The Bill seeks to reform the current UK data protection framework intending to “seize the opportunities of Brexit” and reduce the burdens on organisations while seeking to maintain “high data protection standards”. Officers are currently consulting Corporation departments about the direct implications of the Bill, including City Solicitor in respect of application of the Bill to the Corporation as a data controller and processor, Electoral Services on the provisions relating to democratic engagement, IG on provisions relating to international digital trade, and the City Police on law enforcement data implications. The Bill’s progress was paused at the formation of the Truss government to give Ministers further time to consider its provisions. No new date for Second Reading has yet been announced.
6. **Levelling-up and Regeneration Bill** – The Bill has a number of direct implications for service departments at the Corporation, such as changes to collection and use of planning data. There is also a wider policy interest in the levelling up agenda and implications for London. Reports on direct implications for the City Corporation have been submitted to relevant City of London committees and subcommittees. Briefings have been issued to

Parliamentarians and London Assembly Members on the Bill, reflecting Corporation messaging on the levelling up agenda.

7. The Bill is also being used as a vehicle for a City Corporation backed amendment, repealing subsections 3 and 4 of Section 618 of the Housing Act 1985, which disqualifies City Corporation members who live in Common Council owned properties from voting on housing matters. The City's MP, Nickie Aiken, is due to table the amendment for Report stage, which is expected to take place soon but has not yet been scheduled.
8. **Northern Ireland Protocol Bill** – The Northern Ireland Protocol Bill seeks to address the political challenges and practical problems that the Government argues have been created by the Northern Ireland Protocol. It is intended to fix specific problems in four areas – “customs and sanitary and phytosanitary; a dual regulatory model; subsidy control and VAT; and governance” – while respecting the EU Single Market. The Government has said its preferred outcome is for a negotiated solution with the EU, and the Bill has faced significant opposition in both Houses, including from the Government's own benches. It is due to start its Committee Stage in the Lords later this month.
9. **Procurement Bill** – The Bill is intended to make public procurement more accessible for new entrants, enabling them to compete for public contracts. It retains the core of the EU procurement regime, but provides for greater flexibility in relation to bids from SMEs and social enterprises. Drafting aspects in respect to the City are currently being considered.
10. **Public Order Bill** – The Bill establishes new criminal offences of “locking-on and going equipped to lock-on”, to criminalise the protest tactic of individuals intentionally attaching themselves to others, objects, or buildings to cause serious disruption. It will also introduce Serious Disruption Prevention Orders, a new preventative court order targeting protestors who repeatedly inflict disruption on the public. The new offences are of interest to the City of London Police, given the prevalence of protests within the Square Mile. The Bill has been reported to the Police Authority Board and the Board will continue to receive updates on its progress.
11. **Retained EU Law (Revocation and Reform) Bill** – Under the Bill, retained EU law (REUL) will expire on 31st December 2023, unless otherwise preserved and assimilated into domestic law. The Bill ends the supremacy of retained direct EU legislation over domestic UK legislation passed prior to the end of the Transition Period. Government departments will determine which REUL may expire, and which should be reformed or preserved and incorporated into domestic law in modified form. The extent of the powers sought to legislate ministerially by statutory instrument and the absence of consultation mechanisms will make the bill controversial, particularly in the Lords. The Bill will also seek to provide domestic courts with greater discretion to depart from the body of retained case law. The Bill will be actively monitored to ensure the Corporation is fully briefed on its implications for the rule of law and the functioning of the UK-EU relationship.

12. **Schools Bill** - The Government removed substantial parts of the Bill following widespread opposition in the Lords to provisions related to academic standards and intervention powers. The Bill as introduced would have enabled the Secretary of State to make regulations to set standards to which academy trusts must adhere to in a wide range area including the welfare, health and wellbeing of pupils, the nature of education and careers guidance provided, complaints policies and the suitability of staff and leadership. The Secretary of State would have also been enabled to issue compliance directions to make academy proprietors to take specific actions, appoint additional directors to academy boards, and to terminate academy agreements. Current indications are that the Bill is being dropped.
13. **Animal Welfare (Kept Animals) Bill** – Following its carry-over from the last Parliamentary Session, the Bill was scheduled for Report stage in September. This debate was postponed at the formation of the Truss government and a new date for Report has not yet been announced. The Bill seeks to address the issue of illegal puppy imports by enabling the government to apply restrictions through secondary legislation to imports of certain pet animals on welfare grounds. The Bill also decreases the number of pets that can travel in a single non-commercial movement. These provisions are relevant to Corporation's operation of the Heathrow Animal Reception Centre and officers from the Environment Department are being kept up to date on the Bill's progress.
14. **Bill of Rights Bill** – The Bill's Second Reading, scheduled for September, was cancelled by the Truss government. Progress on the Bill has been suspended pending Government review. The Bill seeks to deliver on the Conservatives' 2019 manifesto commitment to update the Human Rights Act, by repealing and replacing it with a 'Bill of Rights'. The Bill provides that the courts of England and Wales need not follow Strasbourg case law and may not interpret rights in a more expansive manner than the Strasbourg Court. The provisions of the Bill were the subject of controversy and if the Bill returns it will be in an amended form.
15. **Social Housing (Regulation) Bill** –The Bill reforms the regulatory regime for social housing landlords on consumer issues such as safety, transparency and tenant engagement, with new enforcement powers. Through the Bill, the Government seeks to “drive significant change in landlord behaviour to focus on the needs of their tenants and ensure landlords are held to account for their performance.” The Bill applies to the Corporation in its exercise of the functions and duties of a local authority which is a provider of social housing. It will be reported to the Children and Community Services Committee.
16. Other legislation of note includes the **Trade (Australia and New Zealand) Bill**, which proposes technical changes to government procurement regimes to enable the implementation of free trade agreements made with Australia and New Zealand. A briefing on the services provisions of these agreements was issued at Second Reading. The delayed **Higher Education (Freedom of Speech) Bill** continues under its fifth Secretary of State for Education and is due to enter committee on 31 October. Following consultation with the Guildhall

School of Music & Drama, the Bill will be monitored but no proactive engagement made.

GLA and the Devolved Institutions

17. Written evidence was submitted to the London Assembly's Oversight Committee as part of their inquiry into London and Levelling Up. The submission sought to stress that London had a role to play in the wider levelling up agenda but – like elsewhere in the country – also had challenges to be addressed as part of the initiative.
18. Following the tabling of a written question to the Mayor of London on support for financial services by London Assembly Member Neil Garratt (Con), the Office sent him a written briefing including the recent State of the Sector report.
19. The Office arranged and participated in the Freedom Ceremony and lunch for Caroline Pidgeon, the long-serving Liberal Democrat Assembly Member.
20. The Office supported the Policy Chairman in an introductory meeting with Green Assembly Member Sian Berry. The meeting was used to outline the Policy Chairman's priorities, including the Destination City initiative.

Party Conferences

21. To report on activities across the Party Conferences, representatives of the Office attended Labour, Conservative and SNP conferences to monitor, report and engage on a wide range of events on topics of interest to the Corporation. The Liberal Democrat Conference was cancelled owing to the period of national mourning following the death of the late Queen. The conferences provided an opportunity to connect (and reconnect) with parliamentary stakeholders, as well as provide an insight into the views of party members, councillors, assembly members and parliamentarians through monitoring of fringe events. Notes on the conferences, produced in collaboration with Corporate Affairs, were sent to members of the subcommittee shortly after their conclusion and are available upon request.

Quarterly Forward Look

22. Engagement on the Financial Services and Markets Bill will be a priority for the Parliamentary Team over the next quarter. Significant engagement has already taken place ahead of the Bill's Second Reading and will continue as the Bill enters Public Bill Committee. This includes the submission of written evidence, engagement with the Bill Committee Clerks, as well as detailed monitoring of consideration of Bill, including additional scrutiny through the Treasury Select Committee. Bilateral meetings with parliamentarians interested in financial services are being sought. Wider messaging on the contribution of financial services and FPS sector asks, including highlighting the 'State of the Sector' report published by IG, will be promoted outside the Bill, such as a briefing issued to Peers in October ahead of a general debate on the economy.

23. Alongside colleagues from the Corporate Affairs and Media teams, the Parliamentary Team will monitor the Chancellor's Medium Term Fiscal Plan, due to take place on the 31 October, as well as any further announcements regarding the "package of regulatory reforms" for financial services announced by the Chancellor in his "Growth Plan" statement. Further details were promised "later in the autumn."
24. Work is being undertaken to promote the work of the City of London Police as national lead force for fraud. In addition to ongoing engagement on the Online Safety Bill, a submission of written evidence is being made to the Home Affairs Committee's inquiry into policing priorities, as well as monitoring of ongoing activity by a Lords Committee investigating the Fraud Act 2006 and Digital Fraud. The Office assisted the City Police in giving evidence to the Lords Committee in June, with Assistant Commissioner Pete O'Doherty fielding questions from the Committee. Contact has been made with the special advisor to the new Security Minister, Tom Tugendhat, with a view to a meeting with the minister in due course. The Office is also in close contact with the APPG Fair Business Banking and APPG Anti-Corruption and Responsible Tax following the publication of their Economic Crime Manifesto.
25. Earlier this month, the Justice Select Committee published its findings following an inquiry into fraud and the justice system. The Office provided written evidence to the inquiry and facilitated oral evidence given by T/Commander Clinton Blackburn in February. The Committee found that the level of focus from policing is inadequate to deal with the scale, complexity and evolving nature of fraud. It was recommended that fraud should be made a Strategic Policing Requirement to focus effort and resources on combatting this crime type, and that greater resource should be given to police forces to tackle fraud. The findings also made a large number of recommendations regarding Action Fraud. The Government's plans to replace Action Fraud with a new service in 2024 were welcomed however current reforms are focused on the technology underpinning the service, and other changes need to be made to bring about improvements in the victim's experience of reporting a fraud crime.
26. The Parliamentary Team is working with IG's Global Trade Policy team and other FPS bodies including TCUK on the promotion of international trade in services. A round table with Crawford Falconer has taken place and approaches are being made to Shadow Secretary of State for International Trade, Nick Thomas-Symonds, and Chair of the International Trade Committee, Angus Brendan MacNeil. Other methods of engagement are under consideration, such as through the Board of Trade and All-Party Groups. Wider amplification of the international trade in services was made ahead of the Second Reading of the Trade (Australia and New Zealand) Bill. Work on a discrete project to promote trade in services between the UK and Switzerland is underway to coincide with the Government's International Trade Week.
27. The Parliamentary Team will continue its work with the protocol and events side of the Remembrancer's Office on the forthcoming State Visit and civic events such as the Lord Mayor's Banquet, as it did in receiving political guests at the

reception to celebrate the late Queen's Platinum Jubilee, as well as providing support following the activation of Operation London Bridge following the demise of the Crown.

28. It is expected that the APPG on Financial Markets and Services' report into the role of financial services in levelling up will shortly be published. The Office, alongside Head of UK Regions Andrew McGowan and the Corporate Affairs team, have engaged closely with UK Finance and consultancy Public First which are taking forward the report. Written evidence, highlighting the UK-wide contribution of financial services and the wider benefits of a strong and prosperous London, has been submitted.
29. The Office is in discussion with IG's Interim Head of Skills about future engagement for the Socio-Economic Diversity Taskforce and membership body progress together. With Prime Minister Truss having held the equalities brief while Foreign Secretary, the response of the Government to proposals made by the taskforce is currently being assessed.
30. Opportunities for further engagement with the APPG on ESG will be explored following a successful IRSG-led event arranged by the office in June. Chair Alexander Stafford MP and other ESG industry figures heard from Nick Bonsall, Chair of the IRSG ESG ratings workstream and a Partner at Slaughter & May, and Peter Beardshaw, Managing Director at Accenture and their European & UK Sustainability Services Lead, discussing the findings of the IRSG's report *ESG Ratings and ESG Data in Financial Services – A view from practitioners*. Furthermore, in September, co-chair of the IRSG's taxonomy workstream and Head of EU Government Relations and Public Policy at Invesco, Elizabeth Gillam, gave oral evidence as part of the APPG's call for evidence on the UK Green Taxonomy. Opportunities for further engagement with the APPG's inquiry will be explored. Other work relating to green finance includes a submission to the Environmental Audit Committee's call for evidence on Net Zero and the Financial Sector.
31. Political developments relevant to crypto-assets will also be monitored in light of provisions in the Financial Services and Markets Bill on the regulation of stablecoins. Recent parliamentary activity in this space includes a Lords Economic Affairs committee report on Central Bank Digital Currencies (CBDCs), which argued that there was not a convincing case for a UK retail CBDC. City engagement on crypto-assets includes a written submission to the Treasury Committee's inquiry into crypto-assets, and a supplementary briefing issued ahead of the Financial Markets and Services Bill on crypto and fintech to MPs with an expressed interest in this area.
32. The Office will continue to collaborate with Brussels Office on the UK-EU relationship. Written evidence was provided to the Lords European Affairs Committee on the UK-EU relationship in financial services, with a further submission to the committee being prepared on other aspects of the relationship, including the cultural sector. Written evidence was also provided to the European Scrutiny Committee's inquiries into regulating after Brexit and the UK's EU representation. Engagement with the UK-EU Parliamentary

Partnership Assembly will also continue, following meetings between Managing Director of the Corporation's Brussels Office, Nick Collier, and leaders of the UK and EU delegations.

33. Parliamentary engagement in collaboration with the Industry and Parliament Trust includes with the City Police on tackling fraud, construction skills, commercial diplomacy and reinvigorating cities. The Lord Mayor and the Policy Chairman will have opportunities to present the City's work in these areas.
34. The Office has secured a date for the 2023 Parliamentary Terrace reception, having delivered a successful reception in June 2022. The reception was the first held since 2019 due to the pandemic and was an opportunity for members to engage with parliamentarians, particularly with those elected in the December 2019 general election.
35. Planning is underway to arrange a reception for parliamentary staffers at a City Corporation venue. The reception is intended to provide an opportunity to connect with parliamentary staff and highlight the work of the City Corporation
36. The Office will continue to support the Chamberlain's Court in the arrangement of ceremonies for political figures nominated for the Freedom. The Office has recently supported freedom ceremonies for former City Minister John Glen and Liberal Democrat Assembly Member Caroline Pidgeon. Ceremonies for Shadow Business Secretary Johnathan Reynolds and long serving Labour MP Barry Sheerman are also planned for coming weeks.
37. Close engagement with the City's MP, Nickie Aiken, will continue. Ms Aiken recently visited the Guildhall Art Gallery to view the William Charter, and was greeted by Nicola Avery, Principal Archivist, Collections at the London Metropolitan Archives. Engagement is also ongoing with Ms Aiken through City events and meetings with the Policy Chairman.
38. Further impetus will be given to promoting Destination City, with the Office working with colleagues in Town Clerks to identify local political stakeholders for promotion of "The Golden Key"
39. The Office had previously submitted a supplementary response to the Boundary Commission's review of parliamentary constituencies. The response made comments on submissions relating to the City's proposed new constituency that were received in the first-round consultation. The Boundary Commission is expected to publish revised proposals on 8th November at which point the City Corporation will have a further four-week window in which to make representations.
40. As noted above the Office will seek to amend the Levelling Up and Regeneration Bill at Report Stage so as to repeal Section 618 of the Housing Act 1985, which disqualifies City Corporation members who live in Corporation-owned properties from voting on housing matters.

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